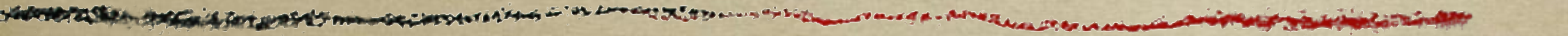


OOP is Dead! Long Live
OODD!



dave west
BBC, Feb 2013

1990

“Let there be no doubt that object-oriented design is fundamentally different than traditional structured design approaches: it requires a different way of thinking about decomposition, and it produces software architectures that are largely outside the realm of the structured design culture.

“As Rentsch correctly predicted, ‘ My guess is that object-oriented programming will be in the 1980s what structured programming was in the 1970s. Everyone will be in favor of it. Every manufacturer will promote his products as supporting it. Every manager will pay lip service to it. Every programmer will practice it (differently). And no one will know just what it is. ’”

Design versus Programming

Programming Won. O Woe is Us.

The Object Difference

